



Ila Gautam

UI/UX Designer

ABOUT ME

"I am a person who always asks: Why? My strength is to empathise with people's problems and always look for the core solutions." I really enjoy the creative process. One should not be afraid to take risks or make mistakes because the success of a project lies in its constant improvement through iterations.

EXPERIENCE

Advanco gmbh

UI/UX Designer (2021-present)

My role as a research student is to redesign and improve Advanco's online magazine websites (eat.de, Hausgarten.net, Talu.de). To do this, I use design thinking techniques such as qualitative research on user needs, evaluation of Google Analytics, user journey mapping, creation of personas, wire-framing, usability testing, and finally, design and prototyping.

TU Chemnitz

Student Research Assistance (2018-2020)

As part of the European Social Fund's "International Student Integration" initiative, I was responsible for designing an educational app called "Chemnitz Campus Guide" for students. The project's goal was to solve the problem faced by new students. User research, data analysis and the implementation of proven concepts into a design prototype following UI principles, including usability tests, were part of my task.

Ericsson Global Pvt Limited

Software Designer (2014-2017)

My position as a software tool designer is about automating manual processes and repetitive tasks to save money and avoid human error. My responsibilities include working closely with the company's employees to monitor their activities and interactions at work. Then I analyze the problem and develop user flow and plug-in tools that are reliable, adaptable, and work in different environments and reporting and alerting capabilities.

CERTIFICATION

Human computer Interaction | 2021
Interaction Design Foundation

Conducting Usability Testing | 2021
Interaction Design Foundation

Design Thinking | 2021
Interaction Design Foundation

Programming in HTML5 with JS and CSS3 | 2013
Microsoft Specialist

CONTACTS

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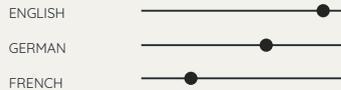
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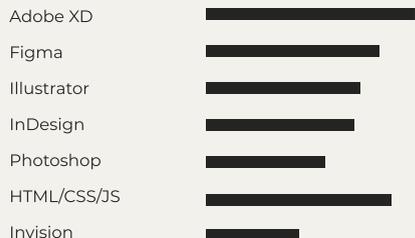
EDUCATION

- Masters** | Technische Universität Chemnitz, Germany
Masters in Web Engineering
Thesis: "Role of Empathy mapping on the usability of mobile application"
- Bachelors** | KIIT University, India
Bachelors in Information Technology
Grade: 1.5 GPA

LANGUAGE



SKILLS



HOBBIES & INTEREST



SINGING



COOKING



TRAVELLING